

For Immediate Release  
November 1, 2019  
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**Chincoteague Chamber of Commerce  
40th Annual Old-Fashioned Christmas Parade  
"Peace, Love, & Christmas"  
Circa 1969**

**Chincoteague, VA-November 1, 2019:** The Chincoteague Chamber of Commerce invites you to participate in the Chincoteague Old-Fashioned Christmas Parade on December 7, 2019 (please note: inclement weather date is Friday, December 13th). The parade features fire trucks and rescue units from as far away as Delaware and Maryland, beautiful equestrian groups, decorated boats, shiny classic cars, marching units of all ages, and floats of all descriptions. The theme is "Peace, Love & Christmas..... circa 1969", as a salute to Virginia Tourism Corporation's "Virginia is for Lovers" 50-year-old slogan.

The day is filled with fun for the entire family. American Legion Post #159 will host their annual Christmas Party for children ages 1-8 from Noon to 2 p.m. Chincoteague Cultural Alliance offers Meet the Artist in the Kitchen Gallery from 10 a.m. to 1 p.m. and free Kids Art Classes at 1 p.m. Historic Main Street Merchants sponsor "Homes for the Holidays" Home Tour from 11 a.m. to 4 p.m. Enjoy dinner in one of our many restaurants, listen to festive sounds in Robert Reed Park at 6 p.m. and then watch the parade step off at 7 p.m. Bring a toy to put in the Chincoteague Police Department car to help needy children this Christmas. Parade route begins at the intersection of Main Street and Maddox Boulevard and ends at American Legion Post #159 located at 4023 Main Street with treats sponsored by the Kiwanis Club of Chincoteague and a visit with Santa. Awards are given for best floats, boats, fire companies, equestrian units, marching groups and miscellaneous entries. Decorate your entry using the theme for a chance to win Best in Show!

Make the Chincoteague Old-Fashioned Christmas Parade a part of your holiday tradition. Spend the day in beautiful Chincoteague Island or book a room and stay the weekend! Plan to watch or fill out your entry form today to be a participant. Forms can be found online at [www.chincoteaguechamber.com](http://www.chincoteaguechamber.com) along with a full schedule of events. Deadline to enter is November 22, 2019.

Chincoteague Chamber of Commerce 6733 Maddox Blvd. Chincoteague, VA 23336  
[www.chincoteaguechamber.com](http://www.chincoteaguechamber.com)

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