

For Immediate Release
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**Chincoteague National Wildlife Refuge
Wins *Arrivalist* Award**

Chincoteague, VA—December 4, 2018: The newest travel technology company, *Arrivalist*, has partnered with Virginia Tourism Corporation to announce the “Virginia ArrivaLIST of Most Visited Places” awards in the state of Virginia, highlighting the most 11 visited locations across six categories at the VA-1 Tourism Summit held November 12 in Richmond. The Chincoteague National Wildlife Refuge was identified as the 4th Most Visited Natural Attraction & Park in the Commonwealth of Virginia in 2018 (Shenandoah National Park was #1).

Rita McClenny, president and CEO of Virginia Tourism Corporation recognizes “the tourism industry is a powerful economic engine and instant revenue generator for the Commonwealth of Virginia”. As we compete with other states for tourism dollars, it is important to look at data, trends, and marketing strategies in the most creative ways available in order to continue to market the Commonwealth as a premier travel destination. “Virginia is for Lovers” is the campaign slogan created 50 years ago to lure visitors to our state.

Arrivalist is the next-generation Visitation Intelligence company that empowers marketers with tools to evaluate the habits of a visitor in order to make predictions about future visitation. *Arrivalist* is using its unique data sourcing technology to determine the most precise visitation awards of the travel industry, according to Cree Lawson, CEO. Visit www.arrivalist.com to learn more about this fascinating patent-pending technology.

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