



Dear Town Merchant,

You are invited to join an exciting initiative to assure the students attending our Elementary and High schools will have assistance with school supplies for the coming school year. Members of our community including the Elementary School; the Combined School; The Chincoteague Library; Chamber of Commerce; the Kiwanis Club; GSB Media; Island Clergy; The Town of Chincoteague; and the Pony Express, will work to “Stuff the Trolley” with school supplies during August 2018. You and your business have an opportunity to join in the fun by contributing donated items *or* giveaways!

Come join the fun. Win prizes; meet Stormy, Misty and the Pied Piper, as well as, join in live broadcasts with 96.5 CTG – Most importantly, let’s help the kids! Your opportunities are listed below.

Silver Sponsor - product giveaways or supplies donation of \$25

- Mentions during live broadcast of event
- Event mentions and/or product giveaway during event

Gold Sponsor – School supplies donation \$50

- Mentions during live broadcast of event
- Event mentions and/or product distribution during event
- Facebook and Instagram mentions as a Gold Sponsor

Platinum Sponsor – School supplies donation \$75

- Mentions during live broadcast of event
- Event mentions and/or product distribution during event
- Facebook and Instagram mentions as a Gold Sponsor
- Mentions as Platinum sponsor during event live broadcast on 96.5 CTG and WOW 101.1 & 99.3

Advertising Sponsor - \$100

- Mentions during live broadcast of event
- Event mentions and/or product distribution during event
- Facebook and Instagram mentions as a Gold Sponsor
- Inclusion as an advertising sponsor in a minimum of 60 promotional announcements airing on 96.5 CTG, WOW 101.1 & 99.3, and 101.5 The Mix
- Mentions as advertising sponsor during event live broadcast on 96.5 CTG and WOW 101.1 & 99.3
- Interview opportunity on 96.5 CTG and WOW 101.1 & 99.3 during event live broadcast

Let us know of your participation interest by contacting us by e-mail @ stuffthetrolley828@gmail.com or phone call @ 757-336-6519, ask for trolley office. We hope you choose to be part of this worthy cause.

We thank you, The Stuff the Trolley Team