

For Immediate Release
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Chincoteague Chamber of Commerce Unveils New Mobile Responsive Website To Meet Growing Tourism and Business Community Needs

Chincoteague, VA—February 22, 2018: The Chincoteague Chamber of Commerce unveiled its new and improved website at their Annual General Membership Meeting on February 21, 2018 to an audience of enthusiastic chamber members.

Norfolk based web agency, Ciniva, created a fresh, vibrant, inviting tourism and member services website to showcase Chincoteague Island and the business community. It is fully responsive across all platforms and is more modern looking than the previous site which was 8 years old. Months of collaboration have resulted in a captivating product that will be both functional and enticing. Ciniva president, Nick Petsos, walked through the new layout and features, explaining the careful thought process that chamber staff and his development team implemented to make this dream a reality. The upgraded site is user-friendly with a welcoming vibe that captures the “spirit of Chincoteague Island”.

An exciting new addition to the site is a “help” section that will aid entrepreneurs just starting out in business. It is still in development, but will include a “Frequently Asked Questions” page that will act as a valuable resource for new business owners as they navigate the waters of owning a business—perhaps for the first time. This was a feature proposed in the Chincoteague Chamber of Commerce new Strategic Action Plan, recently adopted by the chamber board.

Group Tour Operators will find itineraries and great trip planning information while travel writers and journalists will find exciting ideas to write about the area. The Directory of chamber businesses is easier to explore making member listings just a click away from a booking or reservation. Increased visibility and added value to banner ads is another exciting feature for members to consider as they seek to find more ways to highlight their business.

Striving to better serve its members, the Chincoteague Chamber of Commerce and Certified Visitor Center felt the need to improve <https://www.chincoteaguechamber.com/> to better meet the demands of today’s traveling public. We hope you enjoy the new site and will visit it often to find one of our wonderful members to do business with or to plan an adventure in “The Beautiful Land Across the Water”.

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<https://www.chincoteaguechamber.com>

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