

For Immediate Release
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Chincoteague Chamber of Commerce Announces Annual General Membership Meeting

Chincoteague, VA—February 2, 2018: The Chincoteague Chamber of Commerce invites all chamber members to the Annual General Membership Meeting on February 21, 2018. The meeting will be held at The Annex, 4076 Main Street Chincoteague, beginning at 10:00 a.m. Event sponsor is Xenith Bank dba Union Bank & Trust. They are excited to share new products and services now available to customers.

The Chincoteague Chamber of Commerce will roll out its new and improved website. The chamber has been working with Norfolk based web agency, Ciniva to create a fresh, vibrant, inviting tourism and member services website to showcase all Chincoteague Island and our business community have to offer in both desktop and mobile responsive formats. Months of collaboration have resulted in a captivating product that will be both functional and enticing. Ciniva president, Nick Petsos, will unveil the new website and walk through the new layout and features. The upgraded site is user-friendly with a welcoming vibe that captures the “spirit of Chincoteague Island”.

Six chamber board members will be elected to fill five three-year terms and a one-year term. The chamber board consists of 11 members from various industry sectors in the community.

Island Supervisor Billy Joe Tarr will update the membership on county projects and areas of interest to island residents.

The chamber will also unveil the Crush Friday campaign sponsored by Virginia Tourism Corporation to promote long weekend travel. Chincoteague Chamber of Commerce was one of the 25 grant recipients in the Commonwealth who will be receiving funds to increase marketing efforts. A launch party is being planned for March 16 at Steamers Restaurant & Sports Bar for chamber members to learn more about how they can “Crush Friday”.

The Annual General Membership Meeting promises to be a very informative meeting. Call the chamber at 757-336-6161 or email joanne@chincoteaguechamber.com to RSVP by February 14.

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